

Total No. of Questions : 5]

SEAT No. :

P155

[Total No. of Pages : 4

[5515]-2010

S.Y. B.Com.

COST AND WORKS ACCOUNTING

(Paper -I) (2013 Pattern)

Time : 3 Hours]

[Max. Marks :80

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*
- 3) *Use of calculator is allowed.*

Q1) a) Fill in the blanks. [5]

- i) A _____ is a schedule of materials needed for a job.
- ii) _____ method of pricing material issues is suitable for bulky and non-perishable materials.
- iii) _____ system guarantees a minimum wage to the workers.
- iv) Hire charges paid for a special machinery required for a specific job should be taken as an item of _____.
- v) _____ represents that quantity of material which is normally ordered when the materials reach ordering level.

b) State true or false. [5]

- i) Cost accountancy is a wider term than cost accounting.
- ii) Bin card shows the quantity and value of a material at any moment of time.
- iii) Time-keeping facilitates the preparation of payroll.
- iv) Incentive plans benefit both the employers and employees.
- v) Cost unit and cost centre are the same.

Q2) State the functions of purchase department. [15]

OR

- a) What is time-booking? Explain the methods of time-booking. [10]
- b) Write a detail note on classification of cost according to behaviourwise.[5]

P.T.O.

Q3) Write short notes. (Any three)

[15]

- a) ABC analysis.
- b) Origin of costing.
- c) Cost centre.
- d) Merit rating.
- e) Direct cost.

Q4) a) The following information has been obtained from the records of BHEL Limited, Bhopal:

[15]

Items of cost	Amount Rs.
Opening stock of raw materials	40,000
Opening stock of finished goods	1,00,000
Opening stock of WIP	10,000
Closing stock of raw materials	50,000
Closing stock of WIP	1,50,000
Closing stock of finished goods	14,000
Indirect labour	50,000
Lubricants	10,000
Insurance on plant	3,000
Purchases of raw materials	4,00,000
Sales Commission	60,000
Salaries to salesmen	1,00,000
Administrative expenses	1,00,000
Carriage outward	20,000
Power	30,000
Direct labour	3,00,000
Depreciation on mahinery	50,000
Factory rent	60,000
Property tax on factory building	11,000
Donation to Chief Minister Relief Fund	12,000
Sales	12,00,000

Prepare a statement of cost showing:

- i) Cost of raw materials consumed,
 - ii) Prime cost,
 - iii) Factory cost,
 - iv) Cost of production,
 - v) Cost of sales, and
 - vi) Profit.
- b) A, a refrigerator manufacturer, purchases 1,600 units of a certain component from B. His annual usage is also 1,600 units. The order placing cost is Rs. 100 and the cost of carrying one unit for a year of Rs. 8. Calculate the economic ordering quantity, Also calculate the number of orders in a year. [5]

OR

- b) From the following information, calculate
- i) Re-order level, and
 - ii) Minimum level:
- | | | |
|--|---|-------------|
| Re-order quantity | : | 4,000 units |
| Minimum stock level to allow for emergencies | : | 5 weeks |
| Average delivery time from suppliers | : | 4 weeks |
| Maximum stock level allowed by management | : | 20 weeks |
| Average rate of consumption in 4 weeks | : | 250 units |
| Minimum consumption in 4 weeks | : | 800 units |
- [5]

- Q5) a)** Using information given, draft stores ledger under weighted Average Price showing quantities and value of receipts, issue and balance in hand:[10]
- Jan, 01 – Balance in hand – 1,000 units @ Re.1 each.
- Jan, 15 – Received – 3,000 units costing Rs. 3,300.
- Feb, 12 – Received – 2,000 units costing Rs. 2,400.
- Jan, 30 – Issued – 2,000 units.
- Feb, 27 – Issued – 3,400 units.

OR

- a) The following information is available from the books of Raj Enterprises for the year 2016: [10]

Particulars	Material–A	Material–B
Opening Stock	2,000	3,000
Purchases	26,000	7,000
Closing stock	3,000	3,500

Calculate the inventory turnover ratio and determine which material is fast moving.

- Q5) b)** A worker under the Halsey method of remuneration has a day rate of Rs.12 per week of 48 hours, plus a cost of living bonus of 10 paise per hour worked. He is given an 8 hours task to perform, which he accomplishes in 6 hours. He is allowed 30% of the time saved as premium bonus. What would be his total hourly rate of earnings, and what difference would it make if he were paid under the Rowan Method? [10]

OR

- b) From the following data provided to you find out the Labour Turnover Rate by applying: [10]
- i) Separation Method,
 - ii) Replacement Method, and
 - iii) Flux Method.

No. of workers on the payroll:

At the beginning of the month : 500

At the end of the month : 600

During the month, 5 workers left, 20 persons were discharged and 75 workers were recruited. Of there, 10 workers were recruited in the vacancies of those leaving, while the rest were engaged for an expansion scheme.



Total No. of Questions : 4]

SEAT No. :

[Total No. of Pages : 4

P156

[5515]-2011

S.Y. B.Com.

BUSINESS STATISTICS – I
(Special Paper -I) (2013 Pattern)

Time : 3 Hours]

[Max. Marks :80

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*
- 3) *Use of statistical tables and calculator is allowed.*

Q1) Attempt any five of the following:

[10]

- a) State three methods of collection of vital statistics.
- b) Define time series. State four components of time series.
- c) Give any two uses of life table.
- d) Given $r_{12}=0.8$, $r_{13}=0.3$ and $r_{23}=0.4$, find $R_{1,23}$.
- e) Given that $(AB) = 256$, $(A) = 304$, $(B) = 1024$ and $N = 1216$. State whether the two attributes are independent.
- f) Compute e^0_{30} . Given that $T_{30} = 77500$ and $l_{30} = 15500$. Comment on result.
- g) Given $\alpha = 0.1$, Estimate the profit for the year 2018 using exponential smoothing method for:

Year	Profit (in crores)
2016	49.2
2017	55.3

P.T.O.

Q2) Attempt any four of the following:

[20]

- a) In a survey conducted for 5000 citizens about the reading news paper is given as below:

Reading Marathi & English news paper = 2000

Reading Marathi but not reading English news paper = 2000

Not reading Marathi but reading English news paper = 500

Not reading Marathi & English news paper = 500

Calculate the coefficient of association between two attributes. Comment on the nature of association.

- b) Given the number of dogs at age x , complete the life table having columns dx , Px , qx , Lx .

Age (x)	3	4	5	6	7	8
l_x	80	74	66	32	10	0

- c) Compute the CDR and STDR for two population A and B taking population B as standard population:

Age Group	A		B	
	Population	Deaths	Population	Deaths
0-10	15000	300	10000	280
10-30	30000	600	25000	400
Above 30	20000	800	15000	750

- d) Obtain initial basic feasible solution using North West Corner method for following transportation problem.

Markets \rightarrow Sources \downarrow	D_1	D_2	D_3	Supply
O_1	13	15	16	17
O_2	7	11	2	12
O_3	19	20	9	16
Demand	14	8	23	

Also find the corresponding transportation cost.

- e) A company has four jobs to be done. The following matrix shows the time (in hours) taken on 4 different machines. Find minimum solution so as to minimize the total time required.

	I	II	III	IV
A	5	23	14	8
B	10	25	1	23
C	35	16	15	12
D	16	23	21	7

- f) Obtain the dual problem of the following linear programming problem:

$$\text{Minimize } z = 4700x_1 + 7200x_2$$

Subject to:

$$31x_1 + 4x_2 \geq 345$$

$$18x_1 + 9x_2 \geq 101$$

$$x_1, x_2 \geq 0$$

Q3) Attempt any two of the following:

[20]

- a) Given $(ABC) = 26$, $(A\beta C) = 18$, $(AB\gamma) = 38$, $(A\beta\gamma) = 12$, $(\alpha BC) = 12$, $(\alpha\beta C) = 6$, $(\alpha B\gamma) = 16$, $(\alpha\beta\gamma) = 9$. Find (A) , (AB) , $(A\beta)$, (AC) , (BC) .
- b) i) Find 5- yearly moving average of the production of commodity for the year 2001 to 2010 as given below:

Year	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Production('000)	3	5	7	8	10	12	19	21	24	35

- ii) Fit a trend line to the following data by least square method.

Year	2010	2011	2012	2013	2014
Profit ('000)	20	22	23	20	18

- c) Obtain the initial simplex table for

$$\text{Maximize } Z = 7X + 5Y$$

Subjected to,

$$X + 2Y \leq 6$$

$$4X + 3Y \leq 12$$

$$X, Y \geq 0$$

Also comment on which is entering and leaving variable.

Q4) Attempt any two of the following:

[30]

- a) Given the following information find equation of plane of regression of X_1 on X_2 and X_3 . Also estimate value of X_1 when $X_2 = 6.5$ and $X_3 = 6$.

Variable	Mean	SD	Correlations
X_1	28.02	4.42	$r_{12} = 0.3$
X_2	4.91	1.10	$r_{13} = 0.4$
X_3	5.94	8.5	$r_{23} = 0.56$

- b) Calculate G.F.R., T.F.R., Age-S.F.R., and G.R.R. for the following data. Assume that proportion of female births is 43.5%.

Age group (in years)	No. of Women (in 000)	Total Births
15-19	32	800
20-24	30	3420
25-29	28	4200
30-34	25	2860
35-39	22	1920
40-44	20	600
45-49	10	10

Also comment on the results of T.F.R. and G.R.R.

- c) Obtain initial basic feasible solution using VAM for the following transportation problem.

Warehouse → Factory ↓	D_1	D_2	D_3	D_4	Supply
O_1	5	3	6	4	30
O_2	3	4	7	8	15
O_3	9	6	5	8	15
Demand	10	25	18	7	

Is this solution is optimal?



Total No. of Questions :5]

SEAT No. :

P157

[5515] - 2012

[Total No. of Pages : 4

S. Y. B.Com.

BUSINESS ENTREPRENEURSHIP - I

(2013 Pattern) (Paper - I) (Regular)

Time : 3 Hours]

[Max. Marks : 80

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Define the term 'Entrepreneur' and 'Entrepreneurship'. Explain the need and importance of Entrepreneurship. **[16]**

OR

Explain the Entrepreneurial career of Dr. Vitthalrao Vikhe Patil Pravaranagar. **[16]**

Q2) What is 'Creativity'? Explain the techniques and tools of creativity. **[16]**

OR

Define the term 'Social Responsibility'. Describe the social Responsibilities of business towards various factors. **[16]**

Q3) a) What is 'Group Entrepreneurship'? Explain the importance of Group Entrepreneurship. **[8]**

OR

What is 'Franchising'? State the advantages of franchising business to the Franchisee. **[8]**

b) Distinguish between Individual Entrepreneurship and Group Entrepreneurship. **[8]**

OR

Explain the steps in starting Franchising Business. **[8]**

P.T.O.

Q4) Define the term 'Service'. Explain the various types of service industry. **[16]**

OR

Explain the challenges or problems of entrepreneurship development in India. **[16]**

Q5) Write short notes (any four) : **[16]**

- a) Self help group
- b) Business processes outsourcing
- c) Principles of Innovation
- d) Problems of unemployment
- e) Opportunities to service industry in urban area.
- f) Contribution of Karamveer Bhaurao Patil



Total No. of Questions : 5]

P157

[5515] - 2012

S. Y. B.Com.

BUSINESS ENTREPRENEURSHIP - I

(2013 Pattern) (Paper - I) (Regular)

(मराठी रूपांतर)

वेळ : 3 तास/

/एकूण गुण : 80

- सूचना :-
- 1) सर्व प्रश्न आवश्यक आहेत.
 - 2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
 - 3) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रिका पाहावी.

प्र.1) 'उद्योजक' आणि उद्योजकता' या संकल्पनांच्या व्याख्या द्या. उद्योजकतेची गरज व महत्त्व स्पष्ट करा. [16]

किंवा

डॉ. विठ्ठलराव विखे पाटील, प्रवरानगर यांची उद्योजकीय कारकिर्द स्पष्ट करा. [16]

प्र.2) 'निर्मितीक्षमता' म्हणजे काय? निर्मितीक्षमतेची तंत्रे आणि साधन स्पष्ट करा. [16]

किंवा

'सामाजिक जबाबदारी' या संकल्पनेची व्याख्या द्या. व्यवसायाच्या विविध घटकाबाबतच्या सामाजिक जबाबदाऱ्या विशद करा. [16]

प्र.3) अ) 'समूह उद्योजकता' म्हणजे काय? समूह उद्योजकतेचे महत्त्व स्पष्ट करा. [8]

किंवा

'व्यवसायाधिकार' म्हणजे काय? व्यवसायाधिकाराचे व्यवसायाधिकार घेणाऱ्या व्यक्तीला (फ्रॅन्चायझीला) होणारे फायदे सांगा. [8]

ब) वैयक्तिक उद्योजकता आणि सांघिक उद्योजकता यातील फरक स्पष्ट करा. [8]

किंवा

व्यवसायाधिकार सुरू करावयाच्या पायऱ्या स्पष्ट करा. [8]

प्र.4) 'सेवा' या संकल्पनेची व्याख्या द्या. सेवा उद्योगाचे विविध प्रकार स्पष्ट करा. [16]

किंवा

भारतातील उद्योजकता विकासाच्या समस्या किंवा आव्हाने स्पष्ट करा. [16]

प्र.5) थोडक्यात टिपा लिहा. (कोणत्याही दोन) [16]

- अ) स्वयः सहाय्यता गट
- ब) बाह्यस्रोतार्थ व्यवसाय प्रक्रिया (BPO)
- क) नवनिर्मितीची तत्त्वे
- ड) बेकारीची समस्या
- ई) शहरी क्षेत्रात सेवा उद्योगाच्या संधी
- फ) कर्मवीर भाऊराव पाटील यांचे योगदान



Total No. of Questions : 5]

SEAT No. :

P159

[Total No. of Pages : 2

[5515]-2014

S.Y. B.Com.

BUSINESS ECONOMICS

Agricultural and Industrial Economics

(2013 Pattern) (Special Paper - I) (Theory)

Time : 3 Hours]

[Max. Marks : 80

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the role of Agriculture in Economic Development. **[16]**

Q2) Define Agricultural Economics. Explain the nature and scope of Agricultural Economics. **[16]**

OR

Explain in detail the factors affecting location of industries. **[16]**

Q3) a) State the different purposes of demand for Agricultural produce. **[8]**

b) Explain the types of diversification of firm. **[8]**

OR

a) Explain the nature of supply of Agricultural product. **[8]**

b) Explain the causes of Industrial Monopoly. **[8]**

Q4) Explain in detail Weber theory of location of industries. **[16]**

Q5) Write a short notes on (Any Two) : **[16]**

- a) Farm Management.
- b) Factors affecting Supply of Agricultural produce.
- c) Importance of Industrial economics.
- d) Optimum size of firm.



P.T.O.

Total No. of Questions : 5]

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[5515]-2014

S.Y. B.Com.

BUSINESS ECONOMICS

Agricultural and Industrial Economics
(2013 Pattern) (Special Paper - I) (Theory)
(मराठी रूपांतर)

वेळ : 3 तास/

/एकूण गुण : 80

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहेत.
2) उजवीकडील अंक पुर्ण गुण दर्शवितात.
3) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रिका पाहावी.

-
- प्र.1)** कृषी क्षेत्राची आर्थिक विकासातील भूमिका स्पष्ट करा. [16]
- प्र.2)** कृषी अर्थशास्त्राची व्याख्या द्या. कृषी अर्थशास्त्राचे स्वरूप आणि व्याप्ती स्पष्ट करा. [16]
किंवा
औद्योगिक स्थान निश्चितीवर परिणाम करणारे घटक सविस्तर स्पष्ट करा. [16]
- प्र.3)** अ) शेतमालाच्या मागणीचे विविध हेतू सांगा. [8]
ब) उद्योगसंस्था विविधीकरणाचे विविध प्रकार स्पष्ट करा. [8]
किंवा
अ) शेतमालाच्या पुरवठ्याचे स्वरूप स्पष्ट करा. [8]
ब) औद्योगिक मत्केदारीची कारणे स्पष्ट करा. [8]
- प्र.4)** वेबरचा औद्योगिक स्थान निश्चितीचा सिद्धांत सविस्तर स्पष्ट करा. [16]
- प्र.5)** टिपा लिहा. (कोणतेही दोन) [16]
अ) कृषी व्यवस्थापन
ब) शेतमालाच्या पुरवठ्यावर परिणाम करणारे घटक
क) औद्योगिक अर्थशास्त्राचे महत्त्व
ड) उद्योग संस्थेचे पर्याप्त आकारमान



Total No. of Questions : 4]

SEAT No. :

[Total No. of Pages : 4

P160

[5515] - 2015

S.Y. B.Com.

DEFENCE BUDGETING, FINANCE AND MANAGEMENT

(2013 Pattern) (Special Paper - I)

Time : 3 Hours]

[Max. Marks : 80

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Answer in 20 words each (any ten)

[20]

- i) Define “Defence Budget”.
- ii) Define Threat Perception.
- iii) State the meaning of integrated Defence.
- iv) What do you mean by Defence as a Public Good?
- v) Define Military Ideology.
- vi) State the meaning of Zero budget.
- vii) What do you mean by war time economy?
- viii) State the meaning of War potential.
- ix) Write any two limitations of Defence management.
- x) Write the meaning of Strategic Control.
- xi) State the meaning of military doctrine.
- xii) Define deficit budget.
- xiii) What is Political ideology?

P.T.O.

Q2) Answer in 50 words each (any two) : **[10]**

- i) Explain merits of peace time economy.
- ii) Discuss methods of war finance.
- iii) Describe impacts of war on society.

Q3) Answer in 150 words each (any two) : **[20]**

- i) Explain role of foreign collaboration in India's defence production.
- ii) Discuss causes of increasing Defence Expenditure.
- iii) Describe relations between war and economy.

Q4) Answer in 300 words each (any two) : **[30]**

- i) Analyses Defence spending of India from 1990 to present day.
- ii) Describe role of private sector in India's defence production.
- iii) Do you agree 'Defence and Development go side by side'? Comment.



Total No. of Questions : 4]

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[5515] - 2015

S.Y. B.Com.

DEFENCE BUDGETING, FINANCE AND MANAGEMENT

(2013 Pattern) (Special Paper - I)

(मराठी रूपांतर)

वेळ : 3 तास/

/एकूण गुण : 80

- सूचना :-
- 1) सर्व प्रश्न आवश्यक आहेत.
 - 2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
 - 3) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रिका पाहावी.

प्र.1) प्रत्येकी 20 शब्दांत उत्तरे लिहा. (कोणतेही दहा)

[20]

- i) “संरक्षण अंदाजपत्रक” व्याख्या द्या.
- ii) धोक्याविषयी संकल्पनेची व्याख्या द्या.
- iii) “इंटीग्रेटेड डिफेन्स” अर्थ लिहा.
- iv) डिफेन्स अँज ए पब्लीक गुड म्हणजे काय?
- v) “सैनिकी विचारधारा” व्याख्या द्या.
- vi) शुन्य आधारित अर्थसंकल्प अर्थ नमूद करा.
- vii) युद्धकालीन अर्थव्यवस्था म्हणजे काय?
- viii) युद्धक्षमता म्हणजे काय? अर्थ लिहा.
- ix) संरक्षण व्यवस्थापनाच्या कोणत्याही दोन मर्यादा लिहा.
- x) सामरिक नियंत्रण म्हणजे काय?
- xi) लष्करी तत्वप्रणालीचा अर्थ लिहा.
- xii) वित्तिय तुटीचा अर्थसंकल्प – व्याख्या द्या.
- xiii) राजकीय विचारधारा म्हणजे काय?

प्र.2) 50 शब्दात उत्तरे द्या. (कोणतेही दोन)

[10]

- i) शांतताकालीन अर्थव्यवस्थेचे गुण स्पष्ट करा.
- ii) युद्धासाठी निधी (पैसा) उभारण्याच्या विविध पद्धतीविषयी चर्चा करा.
- iii) “युद्धाचे समाजावर होणारे विविध परिणाम” याबाबत चर्चा करा.

प्र.3) 150 शब्दात उत्तरे द्या. (कोणतेही दोन)

[20]

- i) भारताच्या संरक्षण उत्पादनातील परकीय सहकार्याची भूमिका स्पष्ट करा.
- ii) संरक्षणावरील वाढणाऱ्या खर्चाची कारणमीमांसा काय?
- iii) युद्ध अर्पण अर्थव्यवस्था यातील संबंधाचे वर्णन करा.

प्र.4) 300 शब्दांत उत्तरे द्या. (कोणतेही दोन)

[30]

- i) 1990 ते आतापर्यंतच्या भारताच्या संरक्षण खर्चाचे विश्लेषण करा.
- ii) भारताच्या संरक्षण उत्पादनातील खाजगी उद्योगधंद्यांनी निभावलेल्या भूमिकेचे वर्णन करा.
- iii) “संरक्षण आणि विकास ह्या दोन्ही प्रक्रिया एकाच वेळी कार्यान्वीत असल्या पाहिजेत” आपण या विधानाशी सहमत आहात का? आपले मत नोंदवा.



Total No. of Questions : 5]

SEAT No. :

P161

[5515] - 2016

[Total No. of Pages : 2

S.Y. B.Com.

INSURANCE, TRANSPORT AND TOURISM

Insurance, Transport and Clearance

(2013 Pattern) (Paper - I) (Regular)

Time : 3 Hours]

[Max. Marks : 80

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What do you know about General Insurance company of India (GIC). Explain the role of General Insurance Company of India in Insurance sector. **[16]**

Q2) Define 'Life Insurance'. Describe the present scenario of life insurance in India. **[16]**

OR

Define 'Insurance Agent'. Explain the functions of Insurance Agent.

Q3) a) Explain the Development of Indian Tourism. **[8]**

b) Explain the need and importance of tourism planning. **[8]**

OR

a) State the responsibilities of Tour operator.

b) Explain the significance of Tourism Accommodation.

Q4) Define 'Tour'? Explain in details the various types of Tours. **[16]**

Q5) Write short notes on (Any Two) : **[16]**

a) Current Trends in Tourism Industry.

b) Carrier in Tourism Industry.

c) Tour Operator.

d) Educational Tourism.



P.T.O.

Total No. of Questions : 5]

P161

[5515] - 2016

S. Y. B. Com.

INSURANCE, TRANSPORT AND TOURISM

Insurance, Transport and Clearance

(2013 Pattern) (Paper - I) (Regular)

(मराठी रूपांतर)

वेळ : 3 तास/

[एकूण गुण : 80

- सूचना :-
- 1) सर्व प्रश्न सोडविणे आवश्यक आहेत.
 - 2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
 - 3) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रिका पाहावी.

प्र.1) भारतीय सर्वसाधारण विमा महामंडळाविषयी आपण काय जाणता ? विमा क्षेत्रात भारतीय सर्वसाधारण विमा कंपनीची भूमिका स्पष्ट करा. [16]

प्र.2) 'आयुर्विमा' व्याख्या द्या. भारतातील आयुर्विमाची सद्यःस्थिती विशद करा. [16]

किंवा

'विमा प्रतिनिधी' म्हणजे काय ? विमा प्रतिनिधीची कार्ये स्पष्ट करा.

प्र.3) अ) भारतीय पर्यटन व्यवसायाचा विकास स्पष्ट करा. [8]

ब) पर्यटन नियोजनाची गरज व महत्त्व स्पष्ट करा. [8]

किंवा

अ) यात्रा-आयोजकांच्या जबाबदाऱ्या सांगा.

ब) पर्यटन-निवास व्यवस्थेचे महत्त्व स्पष्ट करा.

प्र.4) 'यात्रा' व्याख्या द्या. यात्रेचे (Tours) विविध प्रकार सविस्तर स्पष्ट करा. [16]

प्र.5) थोडक्यात टिपा लिहा. (कोणत्याही दोन) [16]

अ) पर्यटन उद्योगांचा सद्यःस्थितीतील कळ

ब) पर्यटन उद्योगांची कारकिर्द

क) यात्रा आयोजक

ड) शैक्षणिक पर्यटन



Total No. of Questions : 5]

SEAT No. :

P162

[Total No. of Pages : 4

[5515]-2017

S.Y. B.Com.

COMPUTER PROGRAMMING AND APPLICATIONS

VB Script and RDBMS

(2013 Pattern) (Paper - I)

Time : 3 Hours]

[Max. Marks :80

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*
- 3) *Neat diagram must be drawn wherever necessary.*

Q1) a) Answer the following questions (Any Four). [8]

- i) Define the database.
- ii) What are properties.
- iii) Write about Do..... Until loop of VB Script.
- iv) What is NOT and OR operator of VB Script.
- v) How to sort data using SQL.

b) Give the output of the following section of code (Any Two) [8]

i) `< Script Language = "VB Script" >`
`dim a, b, c, i`
`a = 0`
`b = 1`
`for i = 1 to 5`
`c = a + b`
`document.write (c)`
`a = b`
`b = c`
`Next`
`< /Script >`

P.T.O.

ii) < Script language = “VB Script” >

A = 246

sum = 0

dig = 0

while A > 0

dig = A mod 10

sum = sum + dig

A = A/10

wend

document.write (sum)

< /Script >

iii) < Script language = “VB Script” >

Dim count

count = 5

while count > 0

document.write (count)

document.write (“< BR/ >”)

count = count-1

wend

< /Script >

Q2) Attempt any two of the following.

[16]

- a) Explain SET operators of RDBMS.
- b) Explain in brief scalar and aggregate function of RDBMS.
- c) Explain with example primary and Foreign key of SQL.

Q3) Answer the following questions (Any Four)

[16]

- a) Solve the following.
Department table having following structure.
(dept_No, dept_name, location).
- i) Create table Department.
 - ii) Display name of departments located at Delhi.
 - iii) Add new department information to department table.
(10, Social welfare, Pune).
 - iv) Change location of department No = 10 to Nashik.
- b) Customer table having following structure.
(Cust_id, Name, Date, Amount)
- i) Display all records of customers in decending order of name.
 - ii) Find all customers whose amount is less than Rs. 3000.
 - iii) Delete the record of customer having Cust_id = 5
 - iv) Change the date of Customer id = 5 to 15-Dec-2016.
- c) What are the restrictions for Alter command in SQL.
- d) What is Inputbox () and msgbox () .
- e) What is unique and NOT NULL constraint.

Q4) Attempt any four of the following.

[16]

- a) State different types of joins in SQL.
- b) Explain any four properties of command button in VB Script.
- c) What is procedure? State it's types?
- d) Write any four mathematical functions of VB Script.
- e) Write syntax and example of for loop.

Q5) Attempt any Four of the following.

[16]

- a) Explain In and Between operator of SQL?
- b) Explain advantages of RDBMS.
- c) Write rules for declaring variables in VB Script.
- d) Explain system privileges in detail.
- e) Write syntax and purpose of following commands.
 - i) Sum ()
 - ii) Avg ()



Total No. of Questions : 3]

SEAT No. :

P163

[Total No. of Pages : 1

[5515]-2018

S.Y. B.Com. (Vocational -III)

ADVERTISING SALES PROMOTION & SALES MANAGEMENT

Advertising and Media Planning

(2013 Pattern) (Paper - III)

Time : 2 Hours]

[Max. Marks :40

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Define the term “Advertising”. Explain the importance of animations and graphics in Advertising. **[12]**

OR

What do you mean by Advertising Effectiveness? Explain the post testing methods of testing Advertising effectiveness. **[12]**

Q2) State and explain the factors involved in the selection of media. **[12]**

OR

What do you mean by supply chain management? State the importance and objectives of supply chain management. **[12]**

Q3) Write short notes (any two): **[16]**

- a) Role of advertising agency.
- b) Objectives of Media planning.
- c) Types of copy.
- d) Functions of Branding.

EEE

Total No. of Questions : 2]

SEAT No. :

P164

[Total No. of Pages : 1

[5515]-2019
S.Y. B.Com. (Vocational)
COMPUTER APPLICATIONS
(2013 Pattern) (Paper - III)

Time : 2 Hours]

[Max. Marks : 40

Instructions to the candidates:

- 1) Draw neat labelled diagrams wherever necessary.*
- 2) Figures to the right indicate full marks.*

Q1) Answer the following (Any Four) :

[20]

- a) Explain Relational operators with example.
- b) What are the benefits of using database in business?
- c) Explain briefly date and varchar data types.
- d) Write note on Data Manipulation Language.
- e) Explain where clause with example.
- f) Explain IN and NOT IN operator.

Q2) Answer the following (Any Four) :

[20]

- a) Write steps for database development.
- b) Explain features of Structured Query Language (SQL).
- c) Explain the function SQRT () and Concat () with syntax and example.
- d) Explain Network Database Model with suitable diagram.
- e) What is Data Dictionary? Explain.
- f) Explain Create Table Command with syntax and example.



Total No. of Questions : 4]

SEAT No. :

P165

[Total No. of Pages : 2

[5515]-2020

S.Y. B.Com. (Vocational)

TAX PROCEDURE AND PRACTICES

Income Tax Act - 1961 (Provisions & Procedure)

(2013 Pattern) (Paper - III)

Time : 2 Hours]

[Max. Marks : 40

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Answer in 20 words each (Any Five) : **[10]**

- a) What are the slab rates of Income Tax for A.Y. 2018-2019?
- b) When gift received from one or more unrelated person's shall form part of income?
- c) Who can sign return of income?
- d) How the Gross Annual Value determined?
- e) Distinguish between short term capital gain and long term capital gain.
- f) Discuss deduction available U/s 80D.
- g) What is mean by block of assets?
- h) What is mean by Set-off of losses?

Q2) Answer in 50 words each (Any Two) : **[8]**

- a) What is mean by income from other sources?
- b) Enumerate provisions for TDS from payment to resident contractor.
- c) When assessing officer can make Best Judgement Assessment?
- d) What are the exemptions from capital gain?

Q3) Answer in 150 words each (Any Two) : **[10]**

- a) Discuss the provisions of Income Tax Act relating to 'Advance Payment of Tax'?

P.T.O.

- b) Discuss the provisions for clubbing of minor child income in the income of parent.
- c) What are the powers and duties of Authorities under Income Tax Act?
- d) What are the provisions for Ist Appeal under Income Tax Act?
- e) Explain the term Self-Assessment.

Q4) Discuss computation of Profits and Gains of Business/Profession under the Income Tax Act. **[12]**

OR

Solve the following problems : **[12]**

Advocate Ashok Bhatiya advisor in Pune - submits details of his receipts and payments for the year ended 31-03-2018 as

1) Consultation fees received	55,10,000
2) Fees received on panel advocate	15,000
3) Worked as visiting lecturer in a college, Remuneration received	4,50,000
4) He has let out house rent received	1,20,000
5) Interest received on S.B. Account	15,000
6) Interest on Fix deposits	25,000

Payments

1) Rent and Electricity charges for office	4,00,000
2) Municipal tax for let out house	35,000
3) College deducted tax on employment	2,000
4) Salary to office clerk	24,000
5) Printing Stationary Exp.	8,500
6) Life insurance premium paid	25,000
7) Invested in National Saving Scheme	1,00,000

He has office furniture the written down value as on 01/04/2017 ₹ 2,00,000.

Compute his total income for assessment year 2018-19.



Total No. of Questions : 3]
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SEAT No. :
[Total No. of Pages : 1

[5515]-2021
S.Y. B.Com (Vocational)
ADVERTISING, SALES PROMOTION & SALES
MANAGEMENT
Personal Selling and Salesmanship
(2013 Pattern) (Paper-IV)

Time : 2 Hours]

[Max. Marks :40

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What do you mean by Personal Selling? Explain the importance of personal selling in modern marketing. **[12]**

OR

State various qualities required by salesman to become successful salesman.

Q2) State and explain in detail process of selling . **[12]**

OR

Write note on: a) Problems in selling.

b) AIDA Model of selling.

Q3) Write short notes on (any two): **[16]**

- a) Emotional Buying Motives.
- b) Types of customers.
- c) Shopping Malls.
- d) E-marketing.



Total No. of Questions : 2]

SEAT No. :

[Total No. of Pages : 1

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[5515]-2022

S.Y. B.Com. (Vocational)
COMPUTER APPLICATIONS
(2013 Pattern) (Paper - IV)

Time : 2 Hours]

[Max. Marks : 40

Instructions to the candidates:

- 1) Draw a neat labelled diagrams wherever necessary.*
- 2) Figures to the right indicate full marks.*

Q1) Answer the following (Any Two) :

[20]

- a) Explain in detail System Development Life Cycle (SDLC).
- b) What is Flowcharting? Draw and explain different symbols used in Flowcharting.
- c) Explain various Elements of a System.

Q2) Write note on (Any Two) :

[20]

- a) System Security.
- b) Structured English.
- c) Software Engineering.
- d) Code Design.



Total No. of Questions : 4]

SEAT No. :

P168

[Total No. of Pages : 2

[5515]-2023

S.Y. B.Com. (Vocational)

TAX PROCEDURE AND PRACTICES

Wealth Tax, Service Tax, L.B.T. Professional Tax

(2013 Pattern) (Paper - IV)

Time : 2 Hours]

[Max. Marks : 40

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Answer in 20 words each (Any Five) :

[10]

- a) What is the rate of Wealth Tax?
- b) Explain constitutional validity of Service Tax.
- c) What mean by CENVAT credit under Service Tax?
- d) What is incidence for wealth tax?
- e) What is mean by P.T.E. and P.T.R under Professional tax?
- f) What is long form of L.B.T.?
- g) What is constitutional background of Profession Tax Act?

Q2) Answer in 50 words each (Any Two) :

[8]

- a) What is mean by 'Reverse charge under Service Tax'?
- b) What do you mean by 'Net Wealth' under Wealth Tax Act 1957?
- c) Which forms and records are required to be maintained under L.B.T. Act?
- d) Write down provisions for payment of Professional Tax.

P.T.O.

Q3) Answer in 150 words each (Any Two) : [10]

- a) What are the provisions for valuation of Taxable Services under Service Tax?
- b) Explain provisions for filing of returns under Wealth Tax Act.
- c) What are the rates of Professional Tax?
- d) Who and when liable for payment of local body tax?

Q4) Answer in 500 words (Any One) : [12]

- a) Describe in brief 'Deemed Assets' and 'Exempted Assets' under Wealth Tax Act.
- b) Explain provisions and procedure for Registration and 'filing of Returns' under Service Tax.

